

Privacy Policy for ITL Tracking

Effective Date: 5 August 2025

Who We Are

ITL Tracking is a UK-based business offering vehicle tracking solutions for individuals and businesses. We are the data controller responsible for your personal information.

What Data We Collect

We may collect and process the following types of data:

- a. Information You Provide Directly: - Name - Company name - Email address - Telephone number
- Any additional information provided via forms, emails, or calls
- b. Data Collected Automatically: - IP address - Browser type and version - Time zone and location - Pages visited and usage data (via analytics tools like Google Analytics)
- c. Tracking Device Data (if applicable): - Vehicle location (GPS) - Mileage - Speed and driving behaviour - Time/date stamps

How We Use Your Information

We use your personal data to: - Respond to enquiries or contact requests - Provide our services, including setting up tracking devices and access to tracking dashboards - Improve our website and services - Send updates, offers, or demo invitations (with consent) - Comply with legal and regulatory obligations

Legal Basis for Processing

We process personal data based on: - Consent (e.g. when you sign up for updates) - Contract (e.g. when we provide services to you) - Legal obligations - Legitimate interests (e.g. to operate and improve our business)

How We Share Your Data

We do not sell your data. We may share information with: - Our service providers (e.g. hosting, analytics, or tracking platform providers) - Legal or regulatory authorities when required by law All third-party providers are required to handle your data in line with UK GDPR.

How We Store and Protect Your Data

- Data is stored securely on servers located in the UK or EEA. - We use industry-standard encryption and security measures. - We only retain data for as long as necessary for its purpose or as required by law.

Your Rights Under UK GDPR

You have the right to: - Access your data - Correct inaccurate data - Request deletion of your data - Restrict or object to processing - Request data portability - Withdraw consent at any time (where applicable) To exercise your rights, contact us at benjamin.higgins@itltracking.co.uk.

Cookies

We may use cookies to enhance user experience and analyse website traffic. You can manage cookie preferences through your browser settings. See our Cookie Policy for more details.

Third-Party Links

Our website may link to other websites. We are not responsible for their privacy practices, and you should read their privacy policies.

Contact Us

If you have any questions about this policy or your data, please contact: Ben Higgins Director, ITL Tracking ■ benjamin.higgins@itltracking.co.uk ■ www.itltracking.co.uk You also have the right to lodge a complaint with the Information Commissioner's Office (ICO) at www.ico.org.uk.